


WHY TO SET UP AN EMERGENCY MEDICINE BLOG? AN ITALIAN EXPERIENCE

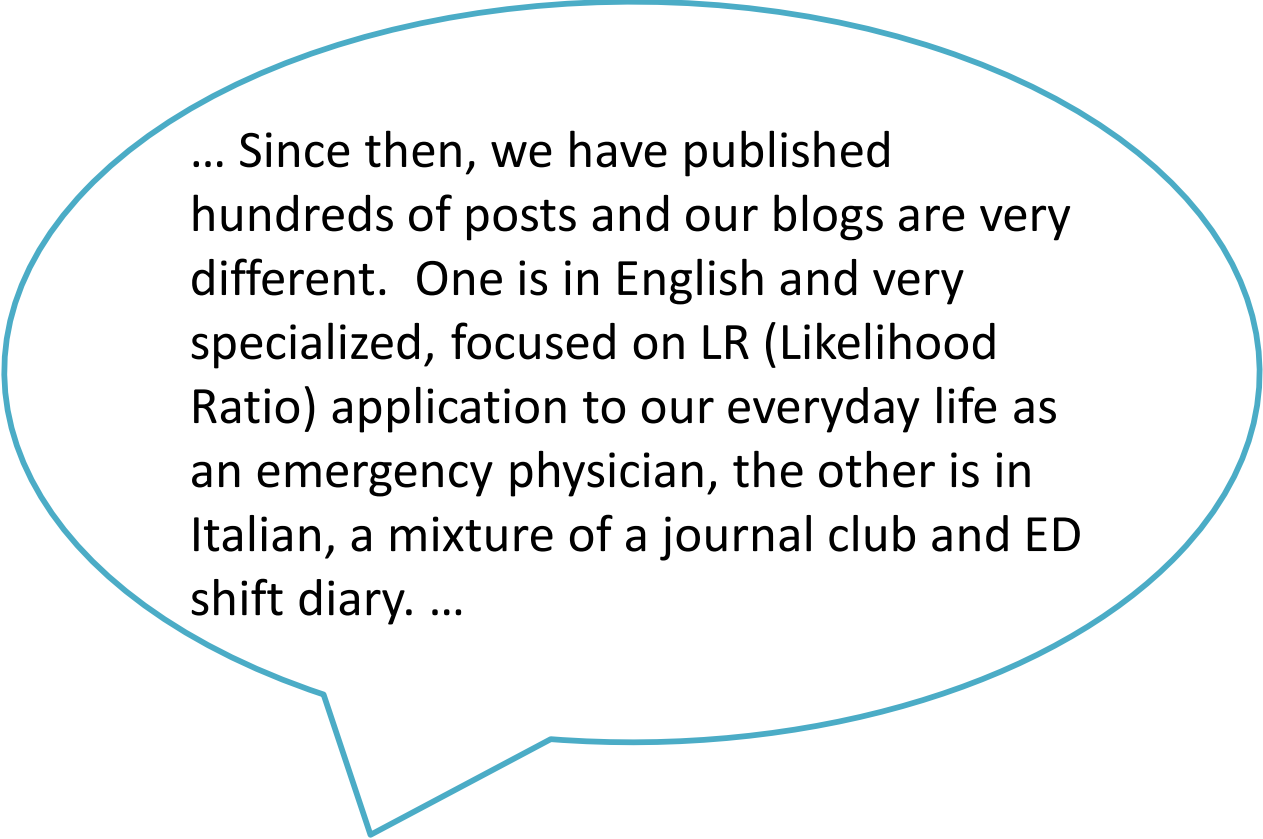
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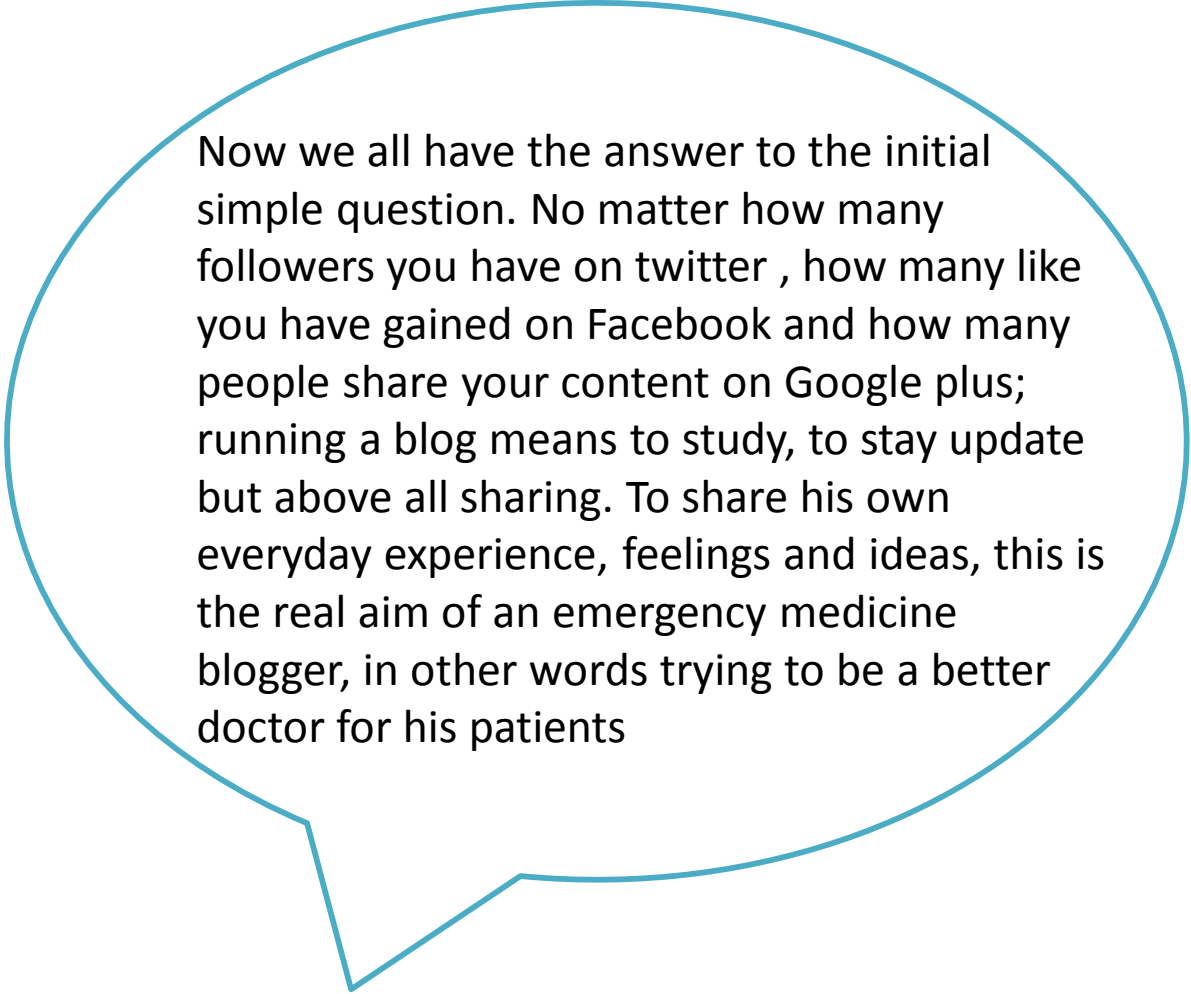
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When few months ago we decided to run an emergency medicine blog, many questions came up in our minds. How much time do we have to dedicate to this new enterprise? How many posts do we have to write a week? Would we better write in our mother tongue language or in English? What's the most relevant topic we should focus on? What kind of blog we like most? A generalized informative blog or very focused on some special aspect of the emergency medicine? And one among all. Why? There were already many authoritative blogs in the blogosphere, what's the reason to add some more? ...



... Since then, we have published hundreds of posts and our blogs are very different. One is in English and very specialized, focused on LR (Likelihood Ratio) application to our everyday life as an emergency physician, the other is in Italian, a mixture of a journal club and ED shift diary. ...



Now we all have the answer to the initial simple question. No matter how many followers you have on twitter , how many like you have gained on Facebook and how many people share your content on Google plus; running a blog means to study, to stay update but above all sharing. To share his own everyday experience, feelings and ideas, this is the real aim of an emergency medicine blogger, in other words trying to be a better doctor for his patients



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